



## Integrated Marketing Group

### Integrated Marketing Group 1800AMA

Integrated Marketing Group style 1800AMA is a **specialized satin weave**, featuring a unique vacuum metalized polyester film. This industry-strength film offers **powerful heat protection while still maintaining its high quality**; 1800AMA is also **water-resistant** and **abrasion-resistant**, making it an ideal choice for a wide range of applications, including heat shields, expansion joints, valve and pipe covers, engine compartment linings, die cut gaskets, and fire resistant articles.

### Values

|                        |   |
|------------------------|---|
| Weight                 | 20 oz./sy (678.1 g/sm) +/- 10%  |
| Thickness              | 0.031 inches (.7874 mm) +/- 10%                                       |
| Roll Length            | 50 yards (45.7 m)   |
| Tensile Strength       | Warp: 250 lbs./inch (44.6 kg/cm)<br>Fill: 250 lbs./inch (44.6 kg/cm)  |
| Tear Strength          | Warp: 50 lbs. (22.7 kg)<br>Fill: 50 lbs. (22.7 kg)                    |
| Burst Strength         | 550 psi (38.7 kg/scm)   |
| Flame Resistance       | Char length: 1" max<br>Afterflow: 1 sec. max<br>Flame out: 1 sec. max |
| Temperature Resistance | Aluminum: 600° F (315.6° C)<br>Silica: 1800° F (982.2° C)             |

1740 W. Katella Ave. Suite A, Orange, CA 92867  
Phone: 714-771-2401 Fax: 714-771-3925

This information is given in good faith and is believed to be accurate and correct.